

the lamplighter

Emmanuel

United Church of Christ

1306 Michigan Street
Oshkosh, WI 54902
920.235.8340
emmanueloshkosh.org

Hearing Loop Installed in Sanctuary.
Switch Hearing Aid to Telecoil.


KICKOFF TAILGATE PARTY
Rally, Eat & Celebrate!
FIELD
COMMUNITY FELLOWSHIP
8 GAME DAY!
LOT B-12
TAILGATE PARTY BEGINS AT 10:00 AM
FOLLOWING CHURCH SERVICE, SNACKS & OUTDOOR GAMES,
BRING YOUR OWN CHAIR
WATCH PARTY & LUNCH IN FELLOWSHIP HALL
INDOOR GAMES WITH PRIZES, FREE EVENT BUT
WILL ACCEPT GOOD WILL DONATIONS
FEEL FREE TO BRING A DISH TO SHARE- HOT DOGS, HAMBURGERS,
CHIPS AND POTATO SALAD WILL BE SERVED
THIS IS A NON-ALCOHOL FAMILY EVENT
SUNDAY, OCTOBER 4

the lamplighter

Pastor Andi's Message

A Note From Pastor

Ushers

Treasurer's Nook

RaiseRight

Food Pantry

Thank you!

Coming up...

Sunday School

Memorials & Honorarium

Church Council

Miscellaneous

Calendar

Back to Top

October 2026

When I bought my van in 2013, it came with an in-dash navigation system. How cool was that? No more Garmin stuck to the windshield. No more trying to remember to stop at AAA to get a TripTik and shuffling through those pages. It was all right there.

I loved it...for a while.

Then the system started telling me the maps needed to be updated. The problem? The updates cost around $100–$150. So, I mostly ignored them.

The funny thing is, the navigation system still worked. It could still get me from Point A to Point B. But the landscape had changed. New roads had been built. Old roads had changed. Roundabouts were added (a lot of them). Businesses had moved or disappeared. I would be driving on a road that my navigation system didn't even know existed.

The navigation system wasn't broken. Its map was just outdated.

I think the church can fall into the same trap.

The gospel doesn't change. God's love doesn't change. Jesus doesn't change. But the world around us does. And the people we're trying to walk alongside are different from the people Jesus encountered—and different from the people the church was trying to reach even a generation ago.

Sometimes we forget that our map isn't the same thing as the landscape.

Our traditions, our language, our assumptions, and even some of the ways we've understood Jesus are maps. They can be helpful. They can also become outdated.

Jesus seemed pretty comfortable with people who didn't fit neatly on the map. He listened to them. He asked questions. He crossed boundaries. And more than once, he surprised the people who thought they already knew exactly how God worked.

Maybe following Jesus today means doing some of the same.

Not changing the gospel to keep up with the times, but being willing to ask whether our understanding of the gospel needs to grow as we encounter new people, new questions, and a changing world.

The map has changed. Maybe that's not something to fear, but something to embrace. Maybe it's an invitation to pay closer attention—and see where Jesus is leading us now.

Pastor Andi

pastor.andi@emmanueloshkosh.org

Emmanuel
United Church of Christ

the lamplighter

A Note From Pastor

Ushers

Treasurer's Nook

RaiseRight

Food Pantry

Thank you!

Coming up…

Sunday School

Memorials & Honorarium

Church Council

Miscellaneous

Calendar

Back to Top

Ushers

September Usher Schedule

Sunday,	October 4	Ron & Sandra Golliher
Sunday,	October 11	Dan & Rene Rogers
Sunday,	October 18	Brad & Liz Schultz
Sunday,	October 25	**Volunteers are Needed!**

We could always use more ushers! Please contact the church office if you are interested.



the lamplighter

A Note From Pastor

Ushers

Treasurer's Nook

RaiseRight

Food Pantry

Thank you!

Coming up...

Sunday School

Memorials & Honorarium

Church Council

Miscellaneous

Calendar

Back to Top

Treasurer's Nook

Thank you to all that participated in the Raise Right program which will also include carwash cards for sale to help keep your cars clean for the summer. If you have any questions regarding the Raise Right program stop at the desk after the service on Sunday morning or give our office a call.

August 2026 Results

The Numbers	Monthly Budget	Monthly Actual	YTD Budget	YTD Actual
Direct Giving	17,434	**12,460**	143,492	**149,126**
Other Income	5,169	**8,095**	37,542	**57,309**
Total Income	22,603	**20,555**	181,034	**206,434**
Total Expenses	23,350	**24,960**	193,088	**189,671**
Cashflow/(Deficit)	(747)	**(4,405)**	(12,054)	**16,763)**

Rene Rogers

Rene Rogers
Treasurer

Emmanuel
United Church of Christ

the lamplighter

A Note From Pastor

Ushers

Treasurer's Nook

RaiseRight

Food Pantry

Thank you!

Coming up…

Sunday School

Memorials & Honorarium

Church Council

Miscellaneous

Calendar

Back to Top

RaiseRight

GIFT CARD ORDERS ARE DUE BY NOON ON SUNDAY, OCTOBER 4TH
We will notify you when your gift cards have arrived!

Pick up a gift card to purchase all of your Halloween goodies! Please remember we also have a limited supply of gift cards on hand, available for purchase weekdays in the church office or on Sunday mornings after worship.

Thank you to **Leanne Monroe & Lisa Smith** for managing the program.

Thank you also to, **Rene Rogers, Leanne Monroe**, **Margaret Yoder & Sandra Golliher** for helping to sell the gift cards after worship.

A Note From Pastor
Ushers
Treasurer's Nook
RaiseRight
Food Pantry
Thank you!
Coming up…
Sunday School
Memorials & Honorarium
Church Council
Miscellaneous
Calendar
Back to Top

Food Pantry

October 2026



73 families came to our pantry in August. 146 adults and 122 children were served. 8 families were new to our pantry. That makes a total of 74 new families that have come to our pantry so far this year. With the cost of food steadily rising, we are helping more and more people in the community. Our resources from government commodities has declined. We understand that everyone is struggling, however, if you see a good sale and are able to pick up a little extra for the food pantry, please do so. We appreciate everyone bringing in food to help stock the shelves.

We would like to thank **Red's Piggly Wiggly, Festival Foods and Silver Creek Meats** for their continued support of our pantry. Thank you also to **Craig Geiger & 4Imprint** for supplying canvas bags used for distributing the frozen food items.

Thank you once again to our faithful volunteers. Thank you to **Henry Caron, Ray Hitz, Carol Wiechman, Sandy Folske, Sherry Peppler, Deb Kraemer, Lisa Smith, Kim Winter, Meg Hable, Peter Smith, Brad Schultz, Rick Peppler, Jim Schaick, Mike Winter, Dan Monroe and June Baeten** for all that you do to help with this important mission of Emmanuel.

Thank you to **Jim Sitter** for making the rounds around the area to pick up paper bags from the grocery stores.

the lamplighter

A Note From Pastor

Ushers

Treasurer's Nook

RaiseRight

Food Pantry

Thank you!

Coming up…

Sunday School

Memorials & Honorarium

Church Council

Miscellaneous

Calendar

Back to Top

Thank you



Thank you so very much for the recognition of my 30th Ordination Anniversary. I especially want to extend a thank you to Lori and the church council for their efforts. I am so blessed to be able to do what I love. I am even more blessed to be doing that ministry with the people of Emmanuel. I look forward too many more years of faithful and fruitful ministry with all of you. Thanks again – Pastor Andi



- Thank you to **Leanne Bloedow** for maintaining the outdoor flower pots. Thank you also for updating the arrangements on the altar and throughout the building.
- Thank you to **Ron Golliher, Dennis Chapin, Karen Chapin, Mary Dinkins, Valeria Basler & Marilyn Morrison** for your continued help with coffee hour on Sunday mornings.
- Thank you, Ray! 😊
- Thank you to **Ann Stark** for providing the children's activity bags.
- Thank you to **Carol Wiechman** for replenishing the supplies in the pews.
- Thank you to **Jody Schaick, Brooklyn Schultz, Deacon Zemlicka and Lisa Smith** for running the projector during worship.
- Thank you to **Cory Schultz & Kim Winter** for live streaming the worship service.
- Thank you to **Deb Kraemer, Quinn Bursack and Leanne Monroe** for reading scripture during worship.
- Thank you to **Jeff Stark & Tom Stark** for your ongoing work on the bell tower.
- Thank you to **Gail Hable** for maintaining the headsets for the hearing loops.
- Thank you to **Jim Schaick** for maintaining the grounds around the building and the parking lots.
- Thank you to **Lisa Smith** for updating the website and sign-up genius.
- Thank you to **Cory Schultz** for updating the coffee hour tv and Facebook page.
- Thank you to **Jeff & Ann Stark** for washing all of the choir robes. They turned out great!
- Thank you to **Noah Wilson** for painting the no parking lines in front of the entryway.
- Thank you to **Kim Winter & Leanne Monroe** for carpet shampooing around the building.

the lamplighter

[A Note From Pastor](#)

[Ushers](#)

[Treasurer's Nook](#)

[RaiseRight](#)

[Food Pantry](#)

[Thank you!](#)

[Coming up...](#)

[Sunday School](#)

Memorials & Honorarium

[Church Council](#)

[Miscellaneous](#)

[Calendar](#)

[Back to Top](#)

Coming Up...

Sunday, October 4, 2026
Tailgate Party in Fellowship Hall

Wednesdays in October
5:30pm Chime Choir Rehearsals
6:00pm Confirmation
6:15pm Chancel Choir Rehearsals

Tuesday, October 6, 2026
6:30pm Church Council

Monday, October 12, 2026
5:00pm Culver's on Westowne Fundraiser
7:00pm

Saturday, October 17, 2026
Scouting for food

Sunday, October 18, 2026
Soup2Go Orders are due

Tuesday, October 20, 2026
6:30pm Memorial/Endowment Meeting

Sunday, October 25, 2026
Soup2Go Order pick-up
10:15am Trunks for Treats



Emmanuel
United Church of Christ

the lamplighter

A Note From Pastor

Ushers

Treasurer's Nook

RaiseRight

Food Pantry

Thank you!

Coming up...

Sunday School

Memorials & Honorarium

Church Council

Miscellaneous

Calendar

Back to Top

Sunday School

October 2026

What a wonderful start to our Sunday School year! Rally Day was a huge success, and we want to send a big THANK YOU to everyone who helped make the day so special. We are so grateful for all the time, energy, and love that went into making it a fun day for our children and families!

October is here, and we have lots to look forward to in Sunday School! As the leaves begin to change and the weather gets cooler, we are reminded of all the wonderful changes God brings to our world. Fall is a beautiful time to slow down, give thanks, and enjoy time together as a church family. October is also a wonderful month to remind our children that **small acts of kindness can make a big difference.** A smile, a kind word, helping someone, sharing, or simply letting someone know they are loved are all ways we can show God's love to others. We are better together!

We're looking forward to seeing everyone again on September 27th!

🏈 **Tailgate Party — October 4th**
Be sure to join us for the Tailgate Party on October 4th! There will be lots of fun activities planned especially for the kids. We hope to see you there!

🎃 **Trunk or Treat — October 25th**
Our Trunk or Treat is happening on October 25th, and we can't wait for some Halloween fun! Children will have Sunday School from 9:15–10:15 a.m., followed by Trunk or Treat. After Trunk or Treat, the children will be dismissed.

👕 **Sunday School T-Shirts/Info Sheets**
If your child did not receive a Sunday School T-shirt on Rally Day, please see Emily during Sunday School hours to pick one up. If you did not sign an info sheet for your child, please be sure to connect with Emily to get it signed.

Reminder - the kids first sing during service on November 8th!
We are so excited for another fun month of learning, friendship, faith, and fellowship. See you in Sunday School! ❤️

Blessings to you,
Emily Simons
Sunday School Superintendent
sunday.school@emmanueloshkosh.org

Emmanuel
United Church of Christ

the lamplighter

Sunday School

[A Note From Pastor](#)

[Ushers](#)

[Treasurer's Nook](#)

[RaiseRight](#)

[Food Pantry](#)

[Thank you!](#)

[Coming up…](#)

[Sunday School](#)

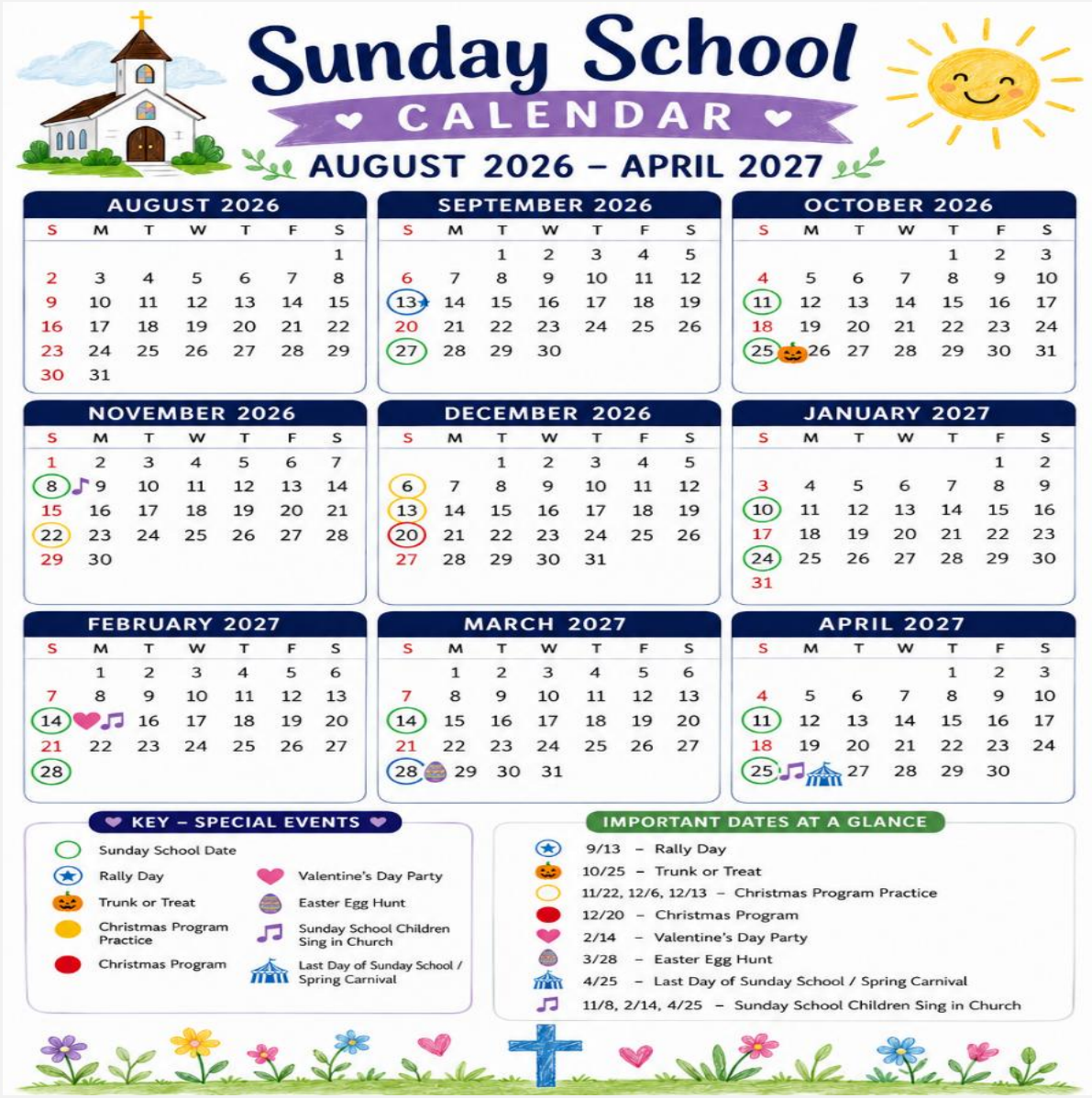
Memorials & Honorarium

[Church Council](#)

[Miscellaneous](#)

[Calendar](#)

[Back to Top](#)



Emmanuel
United Church of Christ

A Note From Pastor
Ushers
Treasurer's Nook
RaiseRight
Food Pantry
Thank you!
Coming up...
Sunday School
Memorials & Honorarium
Church Council
Miscellaneous
Calendar
Back to Top

Church Council

September Council Meeting Highlights **September 8, 2026**
Meeting called to order by Leanne. Opening prayer by Pastor Andi.

President's Report: Choir robes cleaning was asked to wait to decide until choir starts meeting again by Jeff Stark from the M&E. Tomorrow at choir start they will have a discussion. Theft incident - We got a call; some police officers found two laptops and a camcorder which said "property of Emmanuel" stashed by a nearby business. Sometime in the week Lori was gone, someone grabbed the two laptops and camcorder (including the one that runs the livestream). It seems that the door isn't getting locked correctly with the door handle on the outside not being locked. Money counting on Monday mornings, we're getting a schedule set up for October. Lori got everything sorted out with Associated Bank, Jeff Stark sat on the phone with them in order to fix everything (thank you Jeff!).

Secretary's Report: Missed the treasurer's report acceptance, and other small typos otherwise nothing major. Secretary's report accepted as corrected.

Treasurer's Report: Reviewed August financial reports. We had a negative cash flow of -$4,405.34 with a positive YTD of $16,762.82. Alliant Energy stock was down -$3.29 this month. Majority Expenses for this month were Payroll taxes for 3rd quarter, WPS, OCWM (February payment missed), Andi's Health Ins/Pension, Menasha Tornado Relief and Back to School Fair. Treasurer's report accepted.

Pastor's Report: *General:* Fellowship Committee is off and running, having already scheduled a tailgating party on October 4. I am really excited about this group! *Last Month:* Last month I did some disaster relief work, knocking on doors in the area around Smith Park in Menasha. *This Month*: Confirmation starts tomorrow, September 9. We officially have 7 students. 8th graders (who will make their confirmation this May) are Brenton Brown, Emrik Davies, Grant Geiger and Brooklyn Schultz. 7th graders are Nora Dehne, Cali Ellis and Easton Kraemer. Rally Day is this Sunday, September 13. Sunday School students will be dismissed to classes after the children's message. The mission project for this year will be Read More and continued support of the Care Closet. My Communities of Practice begins this month, September 15, from 10:00 to noon. We will meet every 3rd Tuesday through June. We have a baptism September 27 for Grant Decker, who is the son of Emily and David Decker.

Trustee's Report: Notified Lubke roofing about the leak in the roof, but they were busy. They gave us another name to contact and look into getting things fixed. Louvers for the tower are in and done. Tom has a few more receipts to submit for costs. There's an eavestrough that needs to be removed on the tower side that's already half gone - this is a future problem. Painting inside the church has volunteers doing it ongoing. Fire extinguishers will need to be replaced in a couple of years.

Continued on next page.

A Note From Pastor
Ushers
Treasurer's Nook
RaiseRight
Food Pantry
Thank you!
Coming up...
Sunday School
Memorials & Honorarium
Church Council
Miscellaneous
Calendar
Back to Top

Church Council

September Council Meeting Highlights **September 8, 2026**

Continued from previous page.

Old Business: Email motion for Pastor's gift - Dan made the motion, Leanne B. seconded to use the church funds, Dan has the receipts. Jim got rid of the TV in the choir room and the little chairs from the balcony. There's more in the closet by the office to get rid of. Nobody for Pastor Gaskill's stoles yet. Candy bars are here, they start selling in October (But they are for sale in the office now!) 12th and 26th of October to sell at church, but if you ask a council person you can get them any Sunday.

New Business: Neighborhood meeting request - Someone contacted Lori that they want to have a neighborhood association meeting place in our church. It would be a one-time formation meeting in October, then up to the neighborhood when/where they would be holding it. Council will offer a Wednesday, the 1st, 2nd or 4th week, they could have a meeting in October. Leanne contacted Culver's, only Mondays and Tuesdays - Oct. 12th, then Oct. 6th. Then check November 9th.

Good & Welfare: A Church Directory hasn't been sent out for a while, if someone wants to get a church directory PRINTED, they can request one if they contact Lori.

Meeting adjourned with the Lord's Prayer.
Next meeting October 13, 2026, at 6:30pm.

A Note From Pastor
Ushers
Treasurer's Nook
RaiseRight
Food Pantry
Thank you!
Coming up...
Sunday School
Memorials & Honorarium
Church Council
Miscellaneous
Calendar
Back to Top

Miscellaneous



Chili w/o Beans	**Chili w/ Beans**	**Chicken Dumpling**
QTY:	QTY:	QTY:
French Onion	**Loaded Baked Potato**	**Amount Due**
QTY:	QTY:	$
NAME:		

You can also call the church office 920-235-8340 or email the church office office@emmanueloshkosh.org to place your order.

Emmanuel
United Church of Christ

the lamplighter

A Note From Pastor

Ushers

Treasurer's Nook

RaiseRight

Food Pantry

Thank you!

Coming up…

Sunday School

Memorials & Honorarium

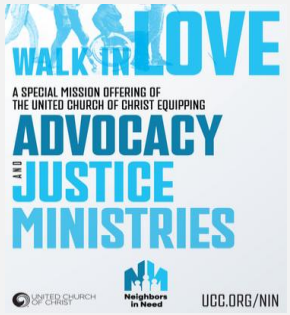
Church Council

Miscellaneous

Calendar

Back to Top

Miscellaneous



Sunday, October 4th is the date designated to receive your Neighbors in Need donation. Gifts to Neighbors in Need support the United Church of Christ's ministries of justice and compassion throughout the United States. One-third of NIN funds support the Council for American Indian Ministry (CAIM). The other two-thirds of the offering support a variety of justice initiatives, advocacy efforts, direct service projects, and grants. Neighbors in Need grants are annually awarded to UCC churches and organizations doing justice work in their communities.

Please use the envelope enclosed in your Lamplighter for your donation. Also, please remember to put your name on the envelope to receive proper credit to your account. Thank you!



Greeters are needed…

We all appreciate a warm welcome on Sunday morning. For people visiting, it is especially important. Being greeted and having someone answer a question or two can be the difference between a one-time visitor and a new member. Scheduled Greeters was one of the things that didn't survive Covid-but we hope to resurrect it!

Please consider being a Greeter. If you are interested, contact the church office.

SignUpGenius®

Check out our website emmanueloshkosh.org for opportunities to volunteer on Sunday mornings by using SignUpGenius. Click on Get Involved and sign up to help run the projector, selling Raise Right cards after worship on Sunday, extra cleaning projects, or participate in worship by being a Liturgist or if you would like to be an usher. Sign up today! It's easy to do!



We still have a few Kwik Trip Car Wash cards available for sale. Each card is $40 – good for 5 car washes. Available at the gift card table on Sunday mornings or weekdays in the church office.

Emmanuel
United Church of Christ

the lamplighter

A Note From Pastor

Ushers

Treasurer's Nook

RaiseRight

Food Pantry

Thank you!

Coming up…

Sunday School

Memorials & Honorarium

Church Council

Miscellaneous

Calendar

Back to Top

Miscellaneous



VandeWalles Candy Fundraiser
We are happy to announce that we will be selling VandeWalles candy bars again in time for the holidays. The price will be $2 each. The candy bars are available weekday mornings in the church office. They will also be sold on Sunday mornings October 11th and 25th. If you would like to purchase some at another time, please contact one of the council members. The flavors available are, Dark Chocolate, Milk Chocolate, Chocolate Truffle, Peanut Butter Meltaway, Toffee, Caramel, Caramel Nut and Mint.



Noisy Offering!
Save your change and let's make some noise for our Sunday School Mission Project – Care Closet/Read more Oshkosh! We will be having another noisy coin collection on Sunday, November 29, 2026.



Vote for your Church Council during the month of October!
President – Dan Rogers
Vice President – Gerry Keuler
Trustee – We are still looking for someone to fill the open Trustee position. If you have any questions about the position and would consider running, please contact one of the current council members. Thank you!



As pre-worship time gets increasingly hectic, a reminder that if you have a prayer concern that is very important for you to share, please write it down and give it to Pastor Andi at least 10 minutes before worship begins, or place it on the pulpit. Thank you!

Emmanuel
United Church of Christ

A Note From Pastor

Ushers

Treasurer's Nook

RaiseRight

Food Pantry

Thank you!

Coming up…

Sunday School

Memorials & Honorarium

Church Council

Miscellaneous

Calendar

Back to Top

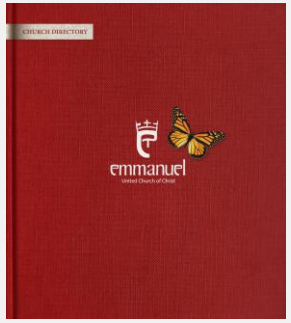
Miscellaneous



SCOUTING FOOD DRIVE Saturday, October 17th
We hope to receive food from this food drive. Volunteers would be needed to help sort food on that Saturday. We aren't sure of the exact times yet. If you are interested in helping, please call the church office for further details. Thank you!



Baptism
Indie Gray Yoder was baptized on Sunday, August 2, 2026. Indie is the daughter of Reed and Mara Yoder.
May God continue to bless Indie and her family!



Church Directory…
We have been asked about the possibility of getting an updated church directory for those of you who would like one. Membership information is updated as we receive it in the office. With that said, we currently have the most updated version available to anyone who would like to have a copy. We can either email you an electronic version, or if you call the church office we would be happy to make a paper copy for anyone who would like that version of the directory. We feel it is more cost effective to have the directories available upon request, rather than make a bunch of copies that won't get picked up. However you decide you want the directory we will make sure you get one. Just let us know!



We are still collecting metal tabs from beverage cans for the Ronald McDonald House in Wisconsin. You can bring them in and drop them off in the office or in the little white church in the upper narthex.

Emmanuel
United Church of Christ

A Note From Pastor

Ushers

Treasurer's Nook

RaiseRight

Food Pantry

Thank you!

Coming up…

Sunday School

Memorials & Honorarium

Church Council

Miscellaneous

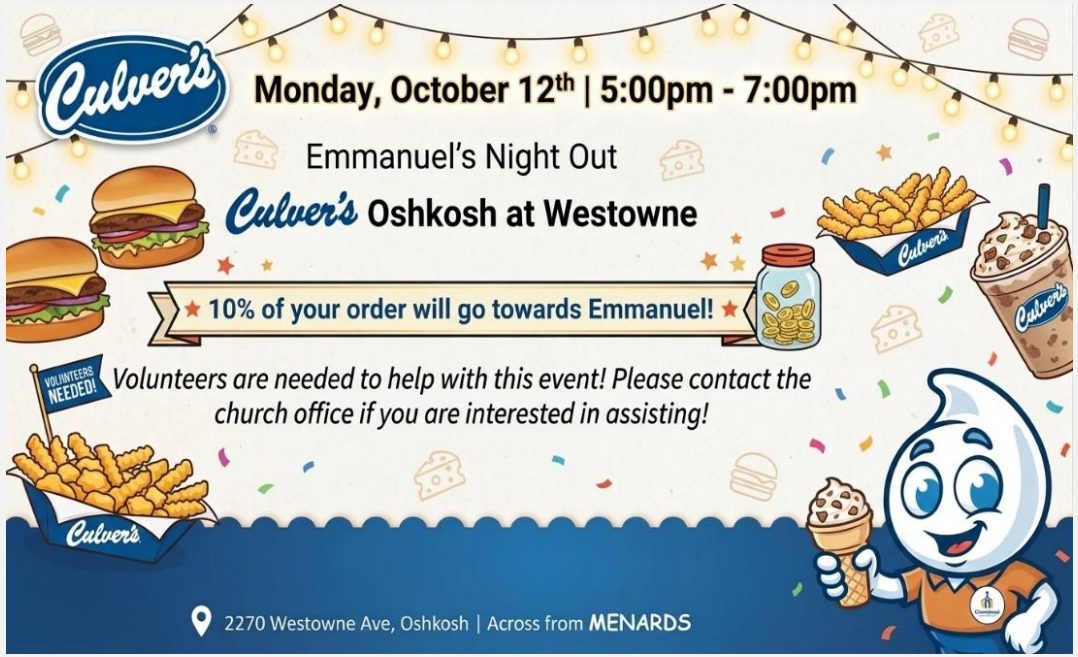
Calendar

Back to Top

Miscellaneous



If you would like to have an article published in our monthly Lamplighter, we ask that you have your article submitted no later than the 15th of the month. Your article can be emailed to Lori at lori.holland@emmanueloshkosh.org, or you can drop it off any weekday morning, or give the office a call 920-235-8340. We would be happy to pass along the information you would like to share.



Are you having a procedure or surgery in the near future? Please contact the church office (920-235-8340) and let us know. Pastor Andi would like to make sure she is there for you and your family. If you mention it on a Sunday morning, she might forget. Due to HIPAA the hospital is not allowed to call and let us know if you are a patient or not. Thank you for your help!

the lamplighter

[A Note From Pastor](#)

[Ushers](#)

[Treasurer's Nook](#)

[RaiseRight](#)

[Food Pantry](#)

[Thank you!](#)

[Coming up…](#)

[Sunday School](#)

Memorials & Honorarium

[Church Council](#)

[Miscellaneous](#)

[Calendar](#)

[Back to Top](#)

Miscellaneous



TRUNK or TREAT!
Join us Sunday, October 25, 2026 for Trunk or Treat at 10:15am
The children can dress in their costumes after Sunday school followed by trick or treating in the parking lot!
We invite everyone to decorate their vehicles and have treats in your trunks.



IT'S CRAZY…BUT IT'S COMING!!!
CHRISTMAS DECORATING
Saturday, November 28 at 9:00am
We will need many hands to help get the church ready for the holidays.
Please plan on joining us!



Do you have a concern you would like offered up in prayer? You can enter your request on our website at emmanueloshkosh.org. You can also call the church office at 920-235-8340 any weekday morning.

Emmanuel
United Church of Christ

the lamplighter

A Note From Pastor

Ushers

Treasurer's Nook

RaiseRight

Food Pantry

Thank you!

Coming up...

Sunday School

Memorials & Honorarium

Church Council

Miscellaneous

Calendar

Back to Top

Miscellaneous

If you have any questions or concerns for the Church Council, Memorial and Endowment Committee and Pastoral Relations Committee, please find the contact information below:

Church Council

Leanne Monroe	Zach Wolf
Rene Rogers	Dan Rogers
Debra Kraemer	Earl Dorst
Leanne Bloedow	Laurie Dorst
Craig Geiger	Noah Wilson
Tom Stark	Jim Schaick

Memorial/Endowment Committee:

Jeff Stark	Ann Stark
Deb Bartel	Sherri Annis
Sandy Golliher	Margaret Yoder
Emily Reyes	

Pastoral Relations Committee:

Sandra Golliher	Kay Lund
Julie Barthels	Lori Potratz
Faith Lueck	

Please consider volunteering for any of these committees, please contact the church office 235-8340 if you are interested.

the lamplighter

A Note From Pastor

Ushers

Treasurer's Nook

RaiseRight

Food Pantry

Thank you!

Coming up...

Sunday School

Memorials & Honorarium

Church Council

Miscellaneous

Calendar

Back to Top

Calendar

Click **HERE** for our online calendar.

the lamplighter

Additional Resources

A Note From Pastor

Ushers

Treasurer's Nook

RaiseRight

Food Pantry

Thank you!

Coming up...

Sunday School

Memorials & Honorarium

Church Council

Miscellaneous

Calendar

Back to Top

We'd love to hear from you!
Click here to give us your feedback.

Visit us on social media.

